

6th International

BA Istanbul Conference

Virtual Business Analysis

December 1-2-3, 2020

Organized by

BA-WORKS

BAistanbul Conference 2020

In its 6th year, BAistanbul has gone Virtual. We will host our participants and sponsors with the new way of “New Normal”. The conference will be closer as your coffee and grand as universe. BAistanbul is an excellent opportunity to reach IT & Business professionals and Keynotes from all around the world.

Why Sponsor BAistanbul Conference?

1. Stay “a click far away” from Business Analysis professionals
2. Share the same stage-with our world-class speakers
3. Gain first-hand insights into top business & IT challenges
4. Have networking opportunities with C-Suite executives and managers
5. Take the chance to show your Business & IT solutions to the audience of top decision-makers
6. Make your brand visible through digital and social media channels all over the world
7. Become a thought leader
8. Build new relationships globally
9. Enjoy becoming a part of international BAistanbul Conference without location barrier

Who Will Attend?

- Business Analysts
- IT Managers
- Business Units
- Enterprise and Solution Architects
- Quality Assurance Experts
- System Analysts
- IT Leaders
- CIO's
- Project Managers
- Academics
- Business Partners

BAistanbul in Numbers

In Previous Years, We Hosted:



MORE THAN
1900
ATTENDEES



72
SPEAKERS



30+
COUNTRIES



500+
COMPANIES

Partnership Options

	Main Sponsor	Event Partner	Supporter	Thought Leadership	Workshop Partner
Complimentary Registrations (Only Conference Pass, Workshops Excluded)	20 Passes	10 Passes	4 Passes	-	5 Passes
Workshop Pass	10 Passes	-	-	-	5 Passes
Social Media Post Mentions	☑	☑	-	-	-
Recognition on baistanbul.org	☑	☑	☑	-	-
Logo On Opening Video	☑	☑	☑	-	-
Recognition in Marketing Materials	☑	☑	☑	-	-
Sponsor Networking Chat Room Opportunities Throughout The Day	☑	☑	☑	-	-
Recognition on Our Conference Tool	☑	☑	☑	-	-
Virtual Booth (Company Information Area)	☑	☑	☑	-	-
Q&A and Polls on the Conference Tool (Exhibitor Booth Area)	☑	☑	-	-	-
20 Minute Mini Session to Play During the "Break"	-	-	-	☑	-
Recognition on Workshop Session as a Sponsor	-	-	-	-	☑
Sponsorship Fee (Until September 30, 2020)	€ 3250	€ 1500	€ 450	€ 600	€ 1000
Sponsorship Fee (As from October 1, 2020)	€ 4000	€ 2000	€ 650	€ 1000	€ 1250

* 18% VAT will be added

Partnership Options

Event Partner

Becoming an Event Partner gives your organization the opportunity to develop an on-going relationship with the conference delegates. The package is designed to give organizations a strong presence at the conference. It provides logo exposure on stage, web site and opening video, 10 conference passes, recognition on determined conference tool and exhibitor booth area. Also the partner will have a chance to have polls and Q&A sessions on the conference tool.

Supporter Partner

Becoming a Supporter Partner gives your organization the opportunity to develop an on-going relationship with the conference delegates. The package is designed to give organizations a strong presence at the conference. It provides logo exposure on stage, web site and opening video, 4 conference passes, recognition on determined conference tool and exhibitor booth area.

Thought Leadership

You can be part of a 20 minute session to play during the “break”. This is a chance to discuss a relevant topic to your industry, identify the variables and problems surrounding it and present your solution to the audience.

Workshop Partner

This partnership program is designed for a host who wants to be a sponsor and be a part of special speaker, followed by industry.

About BA-Works

BA-Works is a business analysis service company assisting more than 1000 clients from EMEA region with consulting, business analysis outsourcing and IIBA® accredited training services.

BA-Works applies IIBA® (International Institute of Business Analysis™) methodologies while understanding the business needs, assessing the gaps between existing and desired systems, defining the requirements and the scope of the product and transforming the requirements to solutions that best match with your business needs.

A fundamental principle of BA-Works methodology is to map every single requirement to the business objectives of your company to deliver highest business value and achieve success.

BA-Works Services

- ◇ Business Analysts Consulting
- ◇ Business Analysis Outsourcing
- ◇ IIBA® International Business Analysis Training Courses
- ◇ International Conferences and Publications

For more information please visit ba-works.com

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