

7th International Virtual BAistanbul Conference

Product Ownership & Agile Analysis

7-8 December 2021

Organized by
BA-WORKS

BAistanbul
conference

BAistanbul Conference 2021

BAistanbul is the first and only International Business Analysis Conference in Turkey & South East Europe, and hosted by BA-Works. BAistanbul hosted lots of world renown Keynotes & speakers. Conference creates a global platform for business analysts and business units; makes it possible to network and interact with people from all around the world.

In its 7th year, BAistanbul will host industry leaders with the theme of Product Ownership & Agile Analysis. BAistanbul is an excellent opportunity to reach IT & Business professionals and Keynotes from all around the world.

Why Sponsor BAistanbul Conference?

1. Stay “a click far away” from Business Analysis professionals
2. Share the same stage-with our world-class speakers
3. Gain first-hand insights into top business & IT challenges
4. Have networking opportunities with C-Suite Executives, Managers, Keynote Speakers
5. Take the chance to show your Business & IT solutions to the audience of top decision-makers
6. Make your brand visible through digital and social media channels all over the world
7. Become a thought leader
8. Build new relationships globally
9. Enjoy becoming a part of international BAistanbul Conference without location barrier

Who Will Attend ?

- Product Owners
- Business Analysts
- IT Managers
- Business Units
- Enterprise and Solution Architects
- Quality Assurance Experts
- System Analysts
- IT Leaders
- CIO's
- Project Managers
- Academics
- Business Partners

BAistanbul in Numbers

In Previous Years, We Hosted:



MORE THAN
2500
ATTENDEES



92
SPEAKERS



30+
COUNTRIES



700+
COMPANIES

Partnership Options

	Platinum partner	Main sponsor	Event partner	Supporter
Conference invitations	30	20	10	4
Social media post mentions	☑	☑	☑	☑
Recognition on baistanbul.org	☑	☑	☑	☑
Logo on opening video	☑	☑	☑	☑
Sponsor networking chat room opportunities throughout the day	☑	☑	☑	-
Recognition on our conference app	☑	☑	☑	-
20 minute session talk	☑	-	-	-
Panel contribution	-	☑	-	-
Sponsorship Fee	3.000 Euro + VAT	2.250 Euro + VAT	1.250 Euro + VAT	500 Euro + VAT

About BA-Works

BA-Works is a business analysis service company assisting more than 1200 clients from EMEA region with consulting, business analysis outsourcing and IIBA® accredited training services.

BA-Works applies IIBA® (International Institute of Business Analysis™) methodologies while understanding the business needs, assessing the gaps between existing and desired systems, defining the requirements and the scope of the product and transforming the requirements to solutions that best match with your business needs.

A fundamental principle of BA-Works methodology is to map every single requirement to the business objectives of your company to deliver highest business value and achieve success.

BA-Works Services

- ✧ Business Analysts Consulting
- ✧ Business Analysis Outsourcing
- ✧ IIBA® International Business Analysis Training Courses
- ✧ International Conferences and Publications

For more information please visit **ba-works.com**

Contact Us

BA-Works Business Analysis Services



Eski Büyükdere Street,
Maslak Business Center,
Block: A, Floor: 8
Sarıyer - İstanbul, Turkey



conference@baistanbul.org



+90 212 276 06 41



baistanbul.org