

FEBRUARY

16-17, 2023

8TH

BAISTANBUL

VIRTUAL CONFERENCE

Organized by

BA-WORKS

BAISTANBUL CONFERENCE 2023

BAistanbul is the first and only International Business Analysis Conference in Turkey & South East Europe, and hosted by BA-Works. BAistanbul hosted lots of world renown Keynotes & speakers. Conference creates a global platform for business analysts and business units; makes it possible to network and interact with people from all around the world.

BAistanbul is an excellent opportunity to reach IT & Business professionals and Keynotes from all around the world.

WHY SPONSOR BAISTANBUL CONFERENCE?

1. Stay "a click far away" from Business Analysis professionals
2. Share the same stage-with our world-class speakers
3. Gain first-hand insights into top business & IT challenges
4. Have networking opportunities with C-Suite Executives, Managers, Keynote Speakers
5. Take the chance to show your Business & IT solutions to the audience of top desicion-makers
6. Make your brand visible through digital and social media channels all over the world
7. Become a thought leader
8. Build new relationships globally
9. Enjoy becoming a part of international BAistanbul Conference without location barrier

WHO WILL ATTEND?

- Product Owners
- Business Analysts
- IT Managers
- Business Units
- Quality Assurance Experts
- System Analysts
- Enterprise and Solution Architects
- IT Leaders
- CIO's
- Project Managers
- Academics
- Business Partners

IN PREVIOUS YEARS, WE HOSTED:



MORE THAN
3200
ATTENDEES



105
SPEAKERS



30+
COUNTRIES



1000+
COMPANIES

PARTNERSHIP OPTIONS

	PLATINUM SPONSOR	EVENT PARTNER	SUPPORTER
Conference Passes	30	15	5
Logo on Marketing Materials	✓	✓	✓
Logo on Event Website	✓	✓	✓
Logo on Event Platform	✓	✓	—
20 Min. Session Talk	✓	—	—
	3500 EURO	1750 EURO	750 EURO

*18% Vat will be added.

ABOUT BA-WORKS

BA-Works is a business analysis service company assisting more than 1200 clients from EMEA region with consulting, business analysis outsourcing and IIBA® accredited training services. BA-Works applies IIBA® (International Institute of Business Analysis™) methodologies while understanding the business needs, assessing the gaps between existing and desired systems, defining the requirements and the scope of the product and transforming the requirements to solutions that best match with your business needs.

A fundamental principle of BA-Works methodology is to map every single requirement to the business objectives of your company to deliver highest business value and achieve success.

BA-WORKS SERVICES

- Business Analysts Consulting
- Business Analysis Outsourcing
- IIBA® International Business Analysis Training Courses
- International Conferences and Publications

For more information please visit www.ba-works.com

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