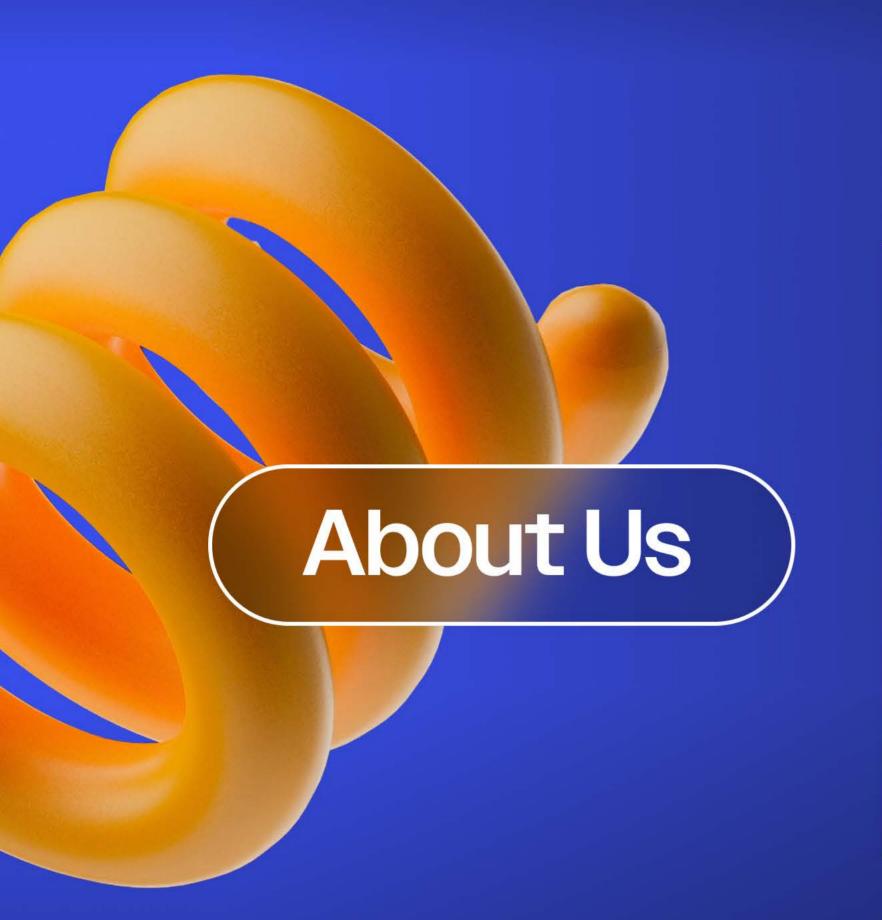


\*BAISTANBUL \*UXIST NBUL

# SPONSORSHIP OPPORTUNITIES

I BUSINESS Insight Icar Daciras VIII and Insight



BAistanbul is the first and only International Business Analysis Conference in Turkey & South East Europe, and hosted by BA-Works. BAistanbul hosted many world-renowned Keynotes speakers in its 9<sup>th</sup> year.

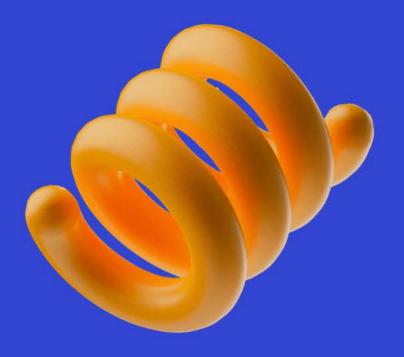
On May 21-22-23, 2024, BAistanbul and UXistanbul embrace professionals who wants to discuss the Unleashing Product Mastery theme, together. Beyond time and space, we believe in the power of remote events to bring people together to stimulate discussion for sharing good practice through presentations and we offer the great way to stay informed about industry trends and expand your network.

# Why Sponsor Us



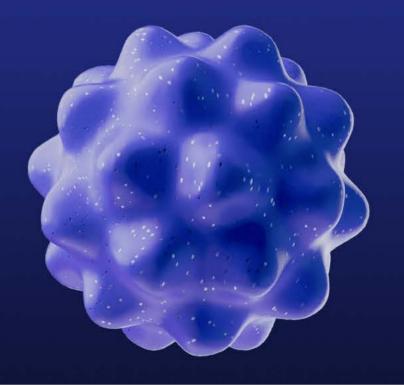
### Support

Support building awareness and the effect of digital technologies on people and the environment.



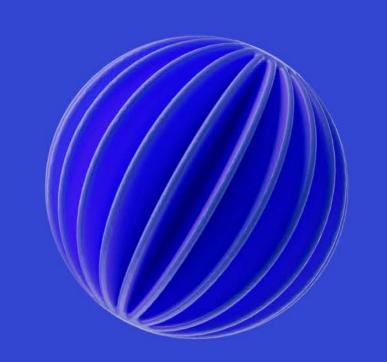
# Visibility

Associate your company, brand and products. Become recognizable as a company.



#### **Professionals**

Make your company more visible and more desirable as an employer. You get access to hundreds of professionals to present you company and products to.



#### Connect

Connect with professionals for recruitment opportunities



## Knowledge

Learn from the presenters during the sessions.



# Networking

Create contacts with professionals and companies.



## Exposure

Position your company as a provider of tools and services for the community. Promote your services and tools.

# In Previous Years



1000+ COMPANIES



35+
COUNTRIES



3000+ PARTICIPANTS



30+ WORKSHOPS

#### **PARTNER**

#### CONTRIBUTOR

#### FRIEND SUPPORTER

#### CONTENT SUPPORTER

5 invitations

Discount for additional tickets 25%

Brand visibility at the event

Sharing sponsorship-related posts on social media channels before and during the event.

Scholarship donations on be half of to donate Students

For every ticket you purchase, we will give free conference access for a student 3 invitations

Discount for additional tickets 10%

Brand visibility at the event

Sharing sponsorship-related posts on social media channels before and during the event.

Scholarship donations on be half of to donate Students

For every ticket you purchase, we will give free conference access for a student Bring your best friend (2 invitations)

Discount for additional tickets 5%

Brand visibility at the event

Special sessions related with event can be evaluated under this partnership.

**10.000 + KDV** 

Please contact us.

# About BA-Works

BA-Works is a business analysis service company assisting more than 1200 clients from EMEA region with consulting, business analysis outsourcing and IIBA ® accredited training services.

BA-Works applies IIBA® (International Institute of Business Analysis™) methodologies while understanding the business needs, assessing the gaps between existing and desired systems.

### Contact



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