

BAUX ISTANBUL

SPONSORSHIP OPPORTUNITIES

Organized by

UXSERVICES X **BA-WORKS**



Online Conference

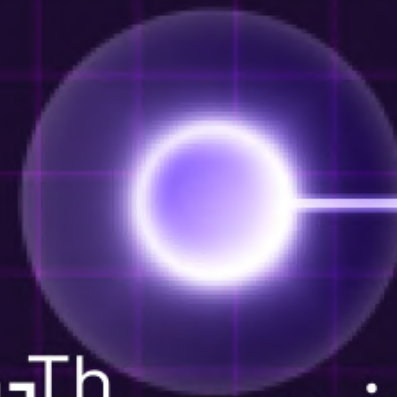
BAUX

MAY 27-28, 2025

iIBA® Endorsed
Conference

About Us

For over a decade, BA+UXistanbul Conference has served as the premier platform bringing together experts and enthusiasts from the fields of Business Analysis and UX Design. As we step into 2025, our event continues to set the standard for innovation, collaboration, and exploration in these disciplines.



This year, we celebrate our 11th anniversary with a groundbreaking theme: **“The AI Agent Era: Revolutionizing How We Work and Innovate Key Tools and Tactics for AI-Driven Analysis, Design and Delivery”**, reflects the transformative impact of Artificial Intelligence on the way we design and deliver products. Through thought-provoking keynotes, engaging demo sessions and networking opportunities, we aim to equip attendees with the tools and strategies needed to embrace the AI revolution.



Save the Dates

May 27–28, 2025 | Online

In Previous Years



2000+
COMPANIES



35+
COUNTRIES



5000+
PARTICIPANTS



40+
WORKSHOPS

Organizer

About UXSERVICES

UXservices is an international UX design and research company offering consulting and training services, organizing conferences and events, and publishing books and resources. With a focus on innovation, we help organizations integrate AI-driven solutions to design seamless, efficient, and impactful user experiences that align with their business goals.

www.uxservices.com

About **BA-WORKS**

BA-Works is a business analysis service company assisting more than 1200 clients from EMEA region with consulting, business analysis outsourcing and IIBA[®] accredited training services.

BA-Works applies IIBA[®] (International Institute of Business AnalysisTM) methodologies while understanding the business needs, assessing the gaps between existing and desired systems.

www.ba-works.com



Why Sponsor Us?

Partnering with BA+UXistanbul offers unparalleled opportunities to showcase your brand and engage with a global audience. Here's why you should join us as a sponsor:

Global Reach

Be part of one of the largest conferences for Business Analysis and UX, with attendees from over 35 countries.

Brand Visibility

Showcase your brand across digital and social media platforms reaching thousands of professionals worldwide.



Networking Opportunities

Connect with industry leaders, executives, and influential thought leaders.

Product Promotion

Promote your products and services to a niche audience of decision-makers and innovators.

Thought Leadership

Position your brand at the forefront of the AI revolution by associating with cutting-edge topics and global experts.

Employee Engagement

Inspire your team by immersing them in discussions about the latest trends in AI, UX, and Business Analysis.

Being a sponsor of BA+UXistanbul means aligning your brand with innovation, creativity, and the future of technology and design.



PLATINUM

GOLD

SILVER

SUPPORTER

Free Conference Tickets

10
Tickets

8
Tickets

5
Tickets

3
Tickets

Company Logo On Conference Website



Company Logo On Marketing Materials



Stand Area At Virtual Fair



Announcement On Social Media Accounts



Announcement On E-Mail Newsletter



Speech Slot (20-Min)



₹95.000
+VAT

₹75.000
+VAT

₹55.000
+VAT

₹30.000
+VAT

Contact



E-Mail:

conference@uxistanbul.org



Web:

uxistanbul.org



LinkedIn:

uxistanbul-conference



X:

@ux_istanbul



E-Mail:

conference@baistanbul.org



Web:

baistanbul.org



LinkedIn:

baistanbul



X:

@baistconf