

SPONSORSHIP OPPORTUNITIES

Connect your brand with the Business Analysis,
Product and UX professionals shaping the future of
work with AI and Agents.

Organized by

 **UXSERVICES**



BA-WORKS



MAY 3-4, 2027

Become a Sponsor!



ABOUT US

A GLOBAL COMMUNITY FOR
THE NEXT CHAPTER OF PRODUCT WORK

For 13 years, BA+UXistanbul has brought together an international community of Business Analysis, UX, Product, and Technology professionals to exchange ideas, share insights, and explore the future of their fields.

In 2027, we will focus on a major shift in product work: the growing role of AI and agents across the product lifecycle.

2027 THEME

Product Management, Product Ownership, and
Product Development Powered by AI and Agents

Through talks by international speakers, real-world examples, and live discussions, we will explore how this transformation is reshaping roles, capabilities, collaboration, and product outcomes.

A LOOK AT OUR PREVIOUS EDITIONS

A GROWING INTERNATIONAL COMMUNITY

For 13 years, BA+UXistanbul has connected Business Analysis, UX, Product, and Technology professionals from around the world.



2500+
COMPANIES



50+
COUNTRIES



5500+
PARTICIPANTS



45+
WORKSHOPS

BA+UXistanbul continues to connect professionals, organizations, and ideas across disciplines and borders.

WHY SPONSOR US?

Connect your brand with the people, ideas, and conversations shaping the future of product work powered by AI and agents.



01

Reach the Right Professionals

Connect your brand with an international community across Business Analysis, UX, Product, and Technology.

02

Increase Your Brand Visibility

Gain visibility through conference communications and promotional channels included in your sponsorship package.

03

Build Meaningful Connections

Connect with decision-makers, practitioners, and industry leaders to exchange ideas and explore potential collaborations.

04

Showcase What You Bring to the Future

Present your products, services, solutions, and expertise to professionals exploring new technologies and approaches shaping the future of modern product work.

05

Strengthen Your Thought Leadership

Build your presence around the emerging ideas, practices, and capabilities shaping the next generation of product teams and organizations.

06

Become Part of the Community

Join a community bringing together Business Analysis, UX, Product, and Technology professionals to explore the possibilities of AI and agents.

	PLATINUM	GOLD	SILVER	SUPPORTER
Free Conference Tickets	10 Tickets	8 Tickets	5 Tickets	3 Tickets
Logo On The Conference Website	✓	✓	✓	✓
Logo On Marketing Materials	✓	✓	✓	✗
Virtual Exhibition Booth	✓	✓	✓	✗
Social Media Announcement	✓	✓	✓	✗
Email Newsletter Announcement	✓	✓	✗	✗
Speech Slot (20-Min)	✓	✗	✗	✗
	€3.250 +VAT	€2.600 +VAT	€2.000 +VAT	€900 + VAT

ORGANIZERS

TWO DISCIPLINES.

ONE SHARED VISION

BA+UXistanbul is organized by UXservices and BA-Works, bringing together Business Analysis, User Experience, Product, and Technology to shape the future of product work.

BA-WORKS

Business Analysis.
Stronger Product Outcomes.

BA-Works supports organizations in Business Analysis, Product Management, and Product Ownership through consulting, IIBA®-accredited business analysis training, and tailored AI agent solutions.

www.ba-works.com 

UXSERVICES

User Experience.
Real Human Insight.

UXservices helps organizations create intuitive and human-centered digital experiences through UX research, usability testing, design consulting, and practical training in AI-assisted design and Design Thinking.

www.uxservices.com 

CONTACT



Web:

uxistanbul.org
baistanbul.org



E-Mail:

conference@uxistanbul.org
conference@baistanbul.org



LinkedIn:

uxistanbul-conference
baistanbul

Become a Sponsor!

Let's explore the right sponsorship
opportunity for your brand.

— BA+UXISTANBUL 2027

